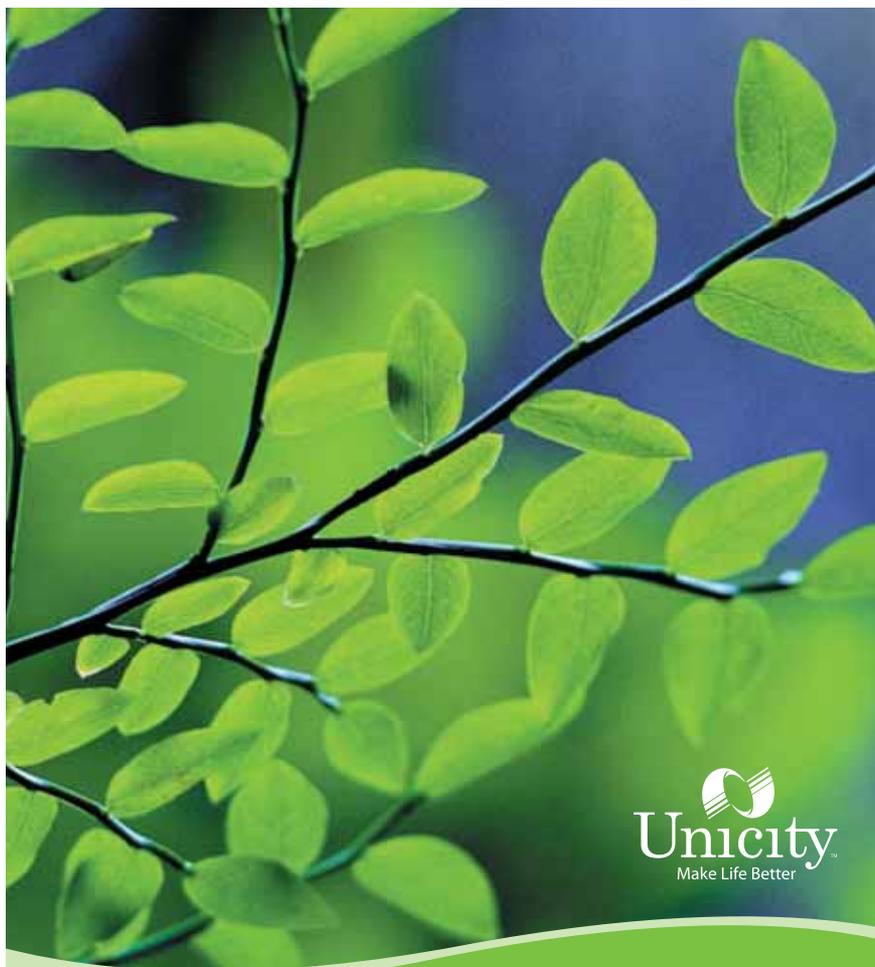


Bios Life[™] COMPLETE

Lower Your Cholesterol and Add
Years to Your Life—Naturally




Unicity[™]
Make Life Better

How Bios Life™ Complete Can Lower Your Cholesterol and Add Years to Your Life—Naturally

By the time you finish reading this paragraph, someone in the United States will die from cardiovascular disease. In fact, by the end of the day, cardiovascular disease will kill 3,500 Americans.

What's more, by the end of the year, more than 1.3 million people will die with cardiovascular disease as the underlying or contributing cause of death. Imagine the entire population of a city the size of Philadelphia or Phoenix dying every year from cardiovascular disease.

This isn't recent news. For the last one hundred years, cardiovascular disease has been the number one killer in America.

Chances are good that if you have two best friends, one of the three of you will die from this disease. Unfortunately, in many cases the first indication that there's a problem with your cardiovascular system is death.

1 in 3 Adults will die from Cardiovascular Disease.

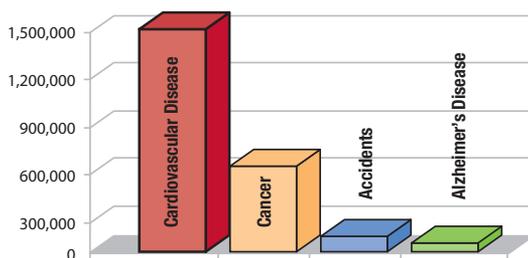


The High Cholesterol / Cardiovascular Disease Connection

One of the most simple and effective ways to determine the general health of your cardiovascular system is to have your cholesterol level checked on a regular basis. As a general rule, the higher the level of cholesterol in your body, the higher the risk you have of developing cardiovascular disease.

Why is this important? Because health officials estimate that roughly 50 percent of all adults have unhealthy levels of cholesterol and 42 million adults have dangerously high levels—and you could be one of them without even knowing. Lower your cholesterol level, and you'll lower your risk of cardiovascular disease.

U.S. Leading Causes of Death, 2003



Since the early 20th century, Cardiovascular Disease has been the leading cause of death and claims more lives each year than the next three leading causes of death combined.

American Heart Association: *Heart Disease and Stroke Statistics, 2006 Update*.

Cholesterol and You

Cholesterol is a waxy substance found in the bloodstream and in all your body's cells. It's normal to have cholesterol. It's an important part of a healthy body because it's used to build new cells, insulate nerves, and produce hormones.

Your liver makes cholesterol for your body, and you also get cholesterol from the food you eat. If you eat foods high in fat, or if your liver produces too much cholesterol, your cholesterol can reach an unhealthy level.

Is it the Good Type or the Bad Type?



One type of cholesterol is low-density lipoprotein or LDL—known as “bad” cholesterol. If too much LDL circulates in the blood, it can slowly build up in the walls of the arteries that flow to the heart and brain. This buildup hardens and becomes plaque, increasing your risk of cardiovascular disease.

The other type of cholesterol is high-density lipoprotein or HDL—known as “good” cholesterol. Your body makes HDL cholesterol for your protection. Studies show that high levels of HDL cholesterol reduce your risk of cardiovascular disease. In the U.S., 46.0 million people suffer from low HDL levels.



What are Healthy Levels of Cholesterol?

Your cholesterol levels are measured by a simple blood test. A small sample of your blood is analyzed to determine the total cholesterol (TC) level, the level of LDL cholesterol, the level of HDL cholesterol, the level of triglycerides, and the ratio of TC to HDL. Levels are measured in milligrams per deciliter (one tenth of a liter) of blood or mg/dL.

Only in the last few years have HDL cholesterol levels been recognized as an independent risk factor for heart disease. This means that even if your total cholesterol and LDL levels are healthy, if you have an HDL level less than 35 mg/dL you have an increased risk of cardiovascular disease.

Total Blood Cholesterol Level	
Healthy	Less than 200 mg/dL
Fair	200 to 239 mg/dL
Poor	240 mg/dL or higher

LDL Cholesterol Level	
Optimal	Less than 100 mg/dL
Healthy	129 mg/dL or less
Fair	130 to 159 mg/dL
Poor	160 to 189 mg/dL
Dangerous	190 mg/dL or higher

HDL Cholesterol Level	
Normal	At least 40 mg/dL

American Heart Association: *Heart Disease and Stroke Statistics, 2006 Update*.

Cholesterol Ratio

Sometimes you'll be given your cholesterol results as a ratio of TC to HDL cholesterol. (This is the same thing as saying total cholesterol divided by HDL cholesterol.) The ratio should be below 5:1 with the optimal amount being 3.5:1.

Triglyceride Level

Triglycerides in your blood are derived from fats eaten in foods or made in the body from other energy sources like carbohydrates. Calories ingested in a meal, and not used immediately by tissues, are converted to triglycerides and transported to fat cells to be stored. Hormones regulate the release of triglycerides from fat tissue so they meet the body's needs for energy between meals. High levels of triglycerides have also been linked to cardiovascular disease.

Triglyceride Level	
Acceptable	Less than 150 mg/dL
Moderate Risk	150 to 199 mg/dL
High Risk	200 to 499 mg/dL
Extreme High Risk	500 mg/dL or higher

American Heart Association: *Heart Disease and Stroke Statistics, 2006 Update*.

The Dangers of the Traditional Medical Approach to Lowering Cholesterol

The medical community typically treats the problem of high cholesterol by prescribing drugs called statins. Statin drugs work by slowing the body's production of cholesterol. However, there's a downside to statins. Because statins are a synthetic drug (not natural), they may produce dangerous side effects. In fact, unknown to the public and even most doctors, the side effects of statin drugs can be life threatening.

The Statin Effects Study †, conducted by the University of California, San Diego, warns that statin side effects include possible liver and muscle damage—the most common and well known side effects.

However, this study also lists lesser known side effects of statins:

- Changes in memory, attention, or concentration
- Depression and irritability
- Pain
- Peripheral neuropathy (tingling and numbness or burning pain)
- Other side effects: Sleep problems, sexual dysfunction, fatigue, dizziness and a sense of detachment are also reported with these drugs. Additionally, people have mentioned experiencing swelling, shortness of breath, vision changes, changes in temperature regulation, weight change, hunger, breast enlargement, blood sugar changes, dry skin, rashes, blood pressure changes, nausea, upset stomach, bleeding, and ringing in ears or other noises

Drug manufacturers claim that only an insignificant number of patients are actually affected by the side effects of statin drugs. **But is it insignificant if it happens to you?**

† http://medicine.ucsd.edu/SES/adverse_effects.htm

The Dangers of Statin Drugs

- May weaken, damage, or destroy muscle tissue
- May induce sudden memory loss
- May increase eye cataract risk
- May suppress immune function
- Have been linked to cancer
- Have been linked to rhabdomyolysis (the breakdown of muscle fibers resulting in the release of muscle fiber contents into the circulation, some of these are toxic to the kidney and frequently result in kidney damage)
- Have been linked to myoglobinuria (the presence of myoglobin in the urine, usually associated to rhabdomyolysis or muscle destruction)
- Have been linked to elevated transaminase (liver and kidney damage)
- May have been linked to nerve damage
- Depletes CoQ10 levels in the body
- May cause sleep disturbance
- May cause erectile dysfunction

Bios Life2®—the First Clinically Proven, All-Natural Approach to Lowering Cholesterol

More than 15 years ago, Unicity International created Bios Life2—the only natural product available in America that has two U.S. patents for lowering cholesterol without a prescription. This is an all-natural, non habit-forming product with no adverse side effects. Across the globe, the health of literally hundreds of thousands of people has benefited by using Bios Life2 on a daily basis.

What's more, the Cleveland Clinic—ranked as the nation's premiere heart health research institution—has clinically proven the effectiveness and safety of Bios Life2. Similar results were found in clinical trials at the Stillwater Heart Center, Stanford University, and other research institutions.

Today, Bios Life2 is recommended by thousands of healthcare and medical professionals around the world who are seeking a safe, scientifically researched, natural solution for their patients.

Can You Improve on Perfection?

Unicity researchers have now identified three additional approaches to lowering harmful cholesterol levels that build on the effectiveness of Bios Life2.

Unicity has again shown its commitment to pioneering the advancement of nutritional sciences by securing the patent for the combination of Bios Life2 with these the additional methods to lowering cholesterol. This groundbreaking formulation is called Bios Life™ Complete and is protected by U.S. patent 4,883,788, 4,824,672, and 6,933,291. Other U.S. and International patents are pending.

No other company has dedicated more research or more resources to the challenge of reducing the harmful levels of cholesterol naturally, and no other product has produced the results of Bios Life Complete.

LDL Cholesterol**31%****29%****HDL Cholesterol****Bios Life Complete—The Clinical Results**

In a recent study, Bios Life Complete was proven to lower LDL or “bad” cholesterol for participants with high LDL levels by an astounding 31%. Some participants reported decreases of up to 52%! Overall reductions, including those participants with fair or better LDL levels averaged over 20%.

What is equally amazing is that the average increase of HDL “good” cholesterol in those participants with low HDL levels was 29%, with some achieving increases of up to 85%! Overall increases for those with normal HDL levels were 25%. (Keep in mind that statin drugs have little or no effect on good cholesterol.)

Your results may be dramatically enhanced if you take Bios Life Complete in combination with a healthy diet and exercise. For best results, Bios Life Complete should be taken 5 to 10 minutes before main meals.

What’s more, Bios Life Complete has proven to eclipse the results of statins. Over a period of time, people taking statin drugs discover that their cholesterol levels stagnate at a level higher than they were hoping to reach. However, clinical studies show that by taking Bios Life Complete in combination with statins, the “statin floor” is broken and cholesterol levels are reduced by another 20%.††

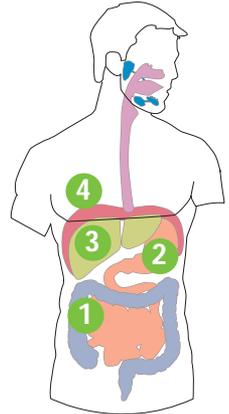
††Talk with your doctor before taking this amazing product if you are taking a cholesterol-lowering medication.

Bios Life Complete™ Lowers High Cholesterol Levels **4** Different Ways—Naturally!

Bios Life Complete is the only supplement that combines all four of the known approaches to lowering harmful cholesterol. This proprietary comprehensive approach:

1 Helps to Block Re-absorption of Cholesterol in the Intestinal Tract

As food enters the intestinal tract, bile acids are needed to break down fat. The liver uses the cholesterol that's already in the body to produce these bile acids. As Bios Life Complete enters the intestinal tract, the proprietary fiber matrix forms a gel which traps the bile acids (thus, trapping the cholesterol) making them unavailable for re-absorption into the body. This reduces the overall amount of cholesterol in the body. With this approach alone, Bios Life2 has helped millions of people worldwide to lower their cholesterol.



2 Helps to Block Absorption of Cholesterol Which Comes Directly From Food

Phytosterols have a chemical structure similar to that of cholesterol. However, unlike cholesterol derived from animal sources—which absorbs easily and raises the body's own cholesterol levels—phytosterols are present only at very low levels in the body because they are difficult to absorb.

In fact, phytosterols so closely resemble cholesterol that they can actually block food-based cholesterol from being absorbed into the bloodstream by blocking the cholesterol transport mechanisms in the intestinal tract. The result is that both phytosterols and dietary cholesterol end up excreted in waste matter, which can reduce the overall cholesterol levels in the body.

Foods containing at least .65g per dose of phytosterols (plant sterol esters), taken twice a day with meals for a total daily intake of 1.3g may reduce the risk of heart disease associated with high cholesterol levels. A serving of Bios Life Complete contains .67g of phytosterols.

3 Reduces the Cholesterol Produced by the Liver

The liver manufactures cholesterol and secretes it into the blood. An important enzyme in this production process is HMG-CoA reductase. This enzyme can be blocked by certain chemicals—such as those found in statin drugs. Unlike synthetic statins, Unicity utilizes the most effective natural component called policosanol, which has the same effect.

4 Enhances Enzymatic Breakdown and Removal of LDL Cholesterol

Chrysanthemum morifolium has been used for centuries by Chinese medicine and has just recently been proven to stimulate the enzymes associated with cholesterol breakdown. In fact, it was Unicity's research network that uncovered and developed this proprietary discovery!

Choose Life. Choose Today to Improve Your Cholesterol Levels with Bios Life™ Complete



In the time it took to read this far, 30 more people have died of cardiovascular disease in the U.S.

You have a choice to make. The destiny of your health and, as a result, the rest of your life is in your own hands. You can't pass the responsibility of caring for your health on to your doctor, your friends, your parents, or your children. Your decision to actively prevent cardiovascular disease is the most important factor in determining the length and quality of your life. Not deciding to actively prevent cardiovascular disease is also a decision that affects your health.

Few patients require more medication and more advice than those with cardiovascular disease. Despite advances in modern medicine, the fate of most heart patients is in their own hands. Their lifespan depends on their lifestyle choices.

Attention to diet, exercise, weight control, and management of stress are imperative. An active, preventive lifestyle remains the primary force in the prevention and treatment of cardiovascular disease. It all comes down to you and your personal choices.

There's a direct undeniable relationship between the cholesterol levels in your body and the chances that you'll develop cardiovascular disease. In fact, it could be said that high cholesterol IS cardiovascular disease.

Your choice today to start taking Bios Life™ Complete may be the biggest factor in determining the quality and quantity of your life. Someday you'll have Bios Life Complete to thank for a happy, healthy, and long life.



For more information call 1-800-UNICITY
or visit www.bioslifecomplete.com

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Make Life Better