

FOR IMMEDIATE RELEASE

Anti-Cholesterol Drug Pulled Off Market

OREM, UTAH—A recent announcement that Bayer A.G., a pharmaceutical and chemical conglomerate, is voluntarily pulling Baycol, its highly profitable cholesterol-lowering drug, off the market is good news for consumers who prefer to maintain their cholesterol through diet or natural supplements.

The voluntary move, which is supported by the United States Food and Drug Administration, comes after the agency received reports of 31 deaths that may be associated with the use of Baycol, 12 of which involved concomitant gemfibrozil use. The medication reportedly caused rhabdomyolysis, an unusual condition in which muscle tissue breaks down.

Baycol contains statins, which make cholesterol levels plummet and have revolutionized the treatment of high blood pressure since they were introduced in the 1980s. From the beginning, experts noted that statins caused muscle problems; however, the extent of those problems is only now being discovered.

Unicity product Bios Life 2° is a clinically tested, natural, and effective nutrient drink mix that helps support normal cholesterol and blood sugar levels. This flagship Rexall brand product was recently featured on a major news television program for its cholesterol-lowering benefits. Bios Life 2° is used by thousands.

For more information about the Baycol recall, visit www.fda.gov. To find out more about Bios Life 2°, visit www.unicitynetwork.com

Officially launched on July 1, 2001, Unicity Network™ (www.unicitynetwork.com) represents the coming together of Rexall Showcase International and Enrich International, two of the most respected and most successful network marketing and nutritional companies in the industry. The launch of the company has captured worldwide attention and has been featured in several industry publications. The company operates in ten different countries.